

Introduction

Self-Publish Worldwide:

**How to Publish Your Book
Quickly,
Affordably
And Make it Available
Worldwide**

New 2nd Edition

Introduction:

Hi,

I'm Ruth Barringham and I'm a writer, author and publisher.

When I wrote my first book I wasn't too happy about having to send out my manuscript to publisher after publisher in the hope that someone would look favourably on my work.

So then I thought about self-publishing but I had no idea of how to begin.

I then spent months researching, contacting different companies and doing a course in book publishing until finally I had all the information I needed to self-publish my book.

But then I had an even better idea and decided to set up my own publishing company and so [Cheriton House Publishing Pty Ltd](#) was born in mid 2007.

I now publish my own books as well as books of other authors and I aim for my publishing company to be one of the most successful.

I publish books using Print On Demand and short print runs (more on this later). This way the books I publish are always available and always selling all over the world.

For most people writing a book can take months or years. But what's the point if you can't get it published?

Some people spend months or years submitting their manuscript to agents and publishers and end up enough rejection slips to wallpaper their whole house.

All this can seem soul destroying, not to mention all the wasted time and money.

Thankfully there is now a better way to get your book published –and that's to do it yourself.

Self-Publish Worldwide

Today self-publishing is easier and cheaper than ever before.

Publishers used to have to print thousands of books and store them and ship them all over the world and this is what stopped authors publishing their own books. Not only did they not know anything about the publishing business, but the cost was too great.

Now all that has changed.

With advances in technology it's now possible to print and distribute books one at a time. And with a computer and internet connection you can publish your books from the comfort of your own home (or office, or internet café or where ever else you work from).

Of course you can still do a large print run and warehouse your books. There are even companies that will not only print and store books for you, but they'll also send their sales staff out to books stores to produce more sales for you.

Or you can print and ship your books as they are ordered which eliminates the need for large warehousing costs. There are companies that will do this for you too. They'll take orders, pack and ship your books, take a commission or fee and send you the rest of the money every month.

But you need to know the right companies to use and where to find them. You also need to know how to format your books, obtain an ISBN, create a book cover and let the world know that your book is available.

But it's easy. Using this book you'll be able to find the information and software you need and then you can publish your book quickly and affordably and have it available worldwide – in as little as 2 weeks.

But there's no need to stop at one book.

Once you know how to self-publish one book you can write and publish many more. If you want to you could even start your own publishing company and publish books written by other authors.

The possibilities are endless.

Self-Publish Worldwide

If you wrote a book every month (and it's possible using a good writing course such as [Write Any Book in 28 Days or Less](#)) you can write and publish 12 books every year.

And just think; there are around 200 countries in the world. If you sold 10 copies of each book in each country every year (and these are **really** low figures I'm quoting here), and you were earning \$10 on every sale, you'd be earning around \$240,000 a year – just from your 12 books!

On the other hand, if your books were traditionally published and you were to receive a royalty of only \$2 a book then you'd earn a miserly \$48,000 a year from your 12 books.

And as a self-publisher you could also sell your book as an eBook and make much more money as eBooks require no printing and shipping and so the profits are much higher and the effort much less.

But huge profits aren't the only reason that people want to publish a book. Being an author can also improve your business or enhance your business credibility. You can even use self-publishing to build your own work-from-home business or to provide a much-needed second income.

Whatever your reasons for wanting to become a self-published author, you'll find all the information you need to get started right here.

But you need to put what you learn into practice.

Just follow the advice in this book and in 2 weeks time you'll be a published author.

I wish you much publishing success.